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FCC Mail Room



United Way of
Greater Union County

April 12, 2010

Honorable Julius Genachowski
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski,

Comcast has been an invaluable partner to my organization and my community in Greater Union County, New Jersey. As you review their new partnership with NBC Universal, I hope you will consider its exceptional track record of community service, promoting local programs, encouraging diversity and supporting educational programs in neighborhoods like mine.

For the last four years, Comcast has joined the United Way of Greater Union County for a day of volunteering and community programs on Comcast Cares Day. Comcast is a sponsor of our annual dinner, which recognizes exceptional leaders in our local chapter. Comcast also promotes diversity programs, supporting a number of outreach programs in our Latino and African American communities. One of our most anticipated events is our annual golf outing, of which Comcast has been an active participant. We're also pleased to have a Comcast executive on our board.

Beyond this frequent direct involvement in our organization, Comcast's programming and services also serve the interests of groups like mine. Its focus on public, educational and government programming is instrumental in keeping the residents of my community informed about, and engaged in, local events. As more and more businesses move to the Internet every day, all of us at United Way rely on the web to stay connected and to better serve our constituents. It's great to see Comcast's digital literacy programs bringing spreading online skills in the communities we serve.

Comcast is a strong corporate leader and valuable asset in my community.

Sincerely,

A handwritten signature in dark ink, appearing to read "James Horne, Jr.", written over a faint, circular embossed seal.

James Horne, Jr.
United Way of Greater Union County
President and CEO

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